

media release

Colorado State Fair
Colorado Department of Agriculture
www.coloradostatefair.com

FOR IMMEDIATE RELEASE

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New-New-New

Colorado State Fair Provides Fun, New Attractions

PUEBLO, Colo. – The Colorado State Fair has scheduled a lineup of new attractions to entertain fairgoers.

“Our goal is to treat our guests with exciting, new events every year,” said State Fair General Manager, Chris Wiseman. “The Colorado State Fair transforms to provide a fresh experience, no matter how many times you walk through our gates.”

New Events & Attractions

A complete list of concerts and paid events can be found by visiting www.coloradostatefair.com

Chicago Honey Bear Dancers

The "Chicago Honey Bear Dancers" will be holding dance workshops daily, Aug. 25 – 31, as well as perform family-oriented, fabulously choreographed variety song & dance shows!

Comic Ventriloquist Joe Gandelman & Friends

Gandelman will amaze you with his vocal skills. Some shows include having five volunteers put on wigs and lip-sync to an oldie while Joe "throws" his voice. In some shows, he even talks about how to do ventriloquism.

LemurLand of Madagascar & Exotic Petting Zoo presented by Q102.7

This free attraction promotes species preservation through "EdZOOcation" in a live, interactive, fun-filled environment. Kids will love seeing ring-tailed lemurs live and up close as they learn about these amazing animals and their habitat.

One World Rainforest Experience presented by Q102.7

Combining education and entertainment, the daily shows feature more than 20 different animals, including tigers, cougars, monkeys, parrots and many others.

Pets Overboard!

Pets Overboard!! is an exciting and fun show for the whole family, featuring pets rescued from animal shelters. The cast of dogs, cats and rats will keep you laughing and entertained on their journey on board their pirate ship while they look for lost treasure.

Zip Line (Additional Cost)

Daring participants can climb to the top of the 28-foot-tall tower, clip into the zip line and take a leap of faith across 100ft of screaming fun! Speeds can reach up to 35 miles per hour, depending on person's size! Every ride is sure to create laughter and a desire to do it again and again!

Plus much more!

New Discounts

New Gate Admission for Kids

Kids 5 – 12: \$7 every day

Adults 13 & up: \$7 Mon – Thurs

\$10 Fri – Sun.

Sunday, August 26

American Heroes Day presented by Y96.9

All military personnel, with proof of military affiliation, as well as emergency responders including firefighters, law enforcement and emergency medical personnel, with proof of affiliation, may take advantage of \$5 gate admission on this day. Rodeo tickets will also be available for \$5, with gate admission included.

Thursday, August 30

Kaiser Permanente Member Appreciation Day

Present your Kaiser Permanente insurance card at the gate and receive \$2 off gate admission. One discount per card.

Back to School Day

This year, the Fair is offering a discount to K-12 students on both Fridays in lieu of the one day they've done in the past. Students will also no longer need to get a ticket from their schools. They just need to show a school I.D. at the gate to receive an \$11 all-you-can-ride band, free gate admission and a free fountain drink from Loaf 'N Jug.

New Food

Hoopingarner's

You know the Fair has funnel cake and more funnel cake, but this food stop has a funnel cake that is even more special. Stop by and try their own "Red Velvet Funnel Cake," as well as "Bloomin' Onions," fried green tomatoes and more, just the thing to make a Fair experience.

Pioneer Concession - "Coney's"

Working to add something extra to the great food at the Colorado State Fair, Coney's is making its mark with gourmet hot dogs and allows you, the customers, to order each dog any way you want it!

Sophie's Sidewalk Cafe

Hungry for a special dessert? You'll want to be when you stop by Sophie's. This food stop has wraps and salads for people who want healthier Fair food. And for dessert, the cafe sells its own "Fudge Puppies", which are chocolate-covered Belgian waffles on a stick. Nice!

The Colorado State Fair runs from August 24 – September 3, 2012. For more information, visit www.coloradostatefair.com.

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The 2012 Colorado State Fair will mark the Fair's 140th year as Colorado's premier celebration of agriculture. The Fairgrounds provides nearly \$34 million in economic activity to Colorado throughout the year; \$29 million of that activity is driven by the annual State Fair event. In addition to showcasing Colorado agriculture, the annual event features one of the country's largest traveling carnivals, artwork, crafts, food competitions, thrilling rodeo action, a wide variety of food and merchandise booths and a Fiesta Day honoring Colorado's ties to the Hispanic culture.